# Keidra Floyd
## Web Designer

**Website:** http://keidrafloyd.com/
**Mobile Number:** 205-514-3325
**E-mail Address:** info@keidrafloyd.com

## Skills

- HTML 5/CSS 3
- Adobe Creative Suite 6
- Microsoft Office
- JavaScript/jQuery
- PHP
- Wireframing and sketching

- Information Architecture
- UX principles and research
- Performs browser testing (IE, Firefox, Chrome, Opera, Safari)
- Highly organized
- Creative

## Experience

**Designer**                                                   December 2013-Present
*YP/ATT*

- Create custom graphics for online advertising, mobile websites and website maintenance
- Prioritize, multi-task, and manage work to deliver on critical project timelines
- Communicate with advertisers via phone to make changes and redesigns to their website
- Create designs, concepts and mock-ups based on knowledge of layout prnciples, aesthetic design concepts and SEO friendly websites
- Problem-solve design and operational challenges to create compelling advertising within a fast cycle time
- Execute designs for the online advertising such as Flash and static banners, websites, landing pages and other graphics for advertisers using commercial and proprietary software in a fast-paced enviroment

**Freelance Web Designer**                                     July 2013-August 2013
*Rhodon Entertainment*

- Developed website for a recording artist using hand code
- Applied design and UX/UI concepts
- Formed the Press Kit

**Web Design Internship**                                      April 2013-October 2013
*Total Tech*

- Created designs, concepts, and sample layouts
- Produced sites using WordPress templates
- Worked with a team and suggested improvements as needed

## Education

**The Art Institute of Atlanta**                               June 2013
*Associate's degree in Web Design & Interactive Media*